



Domestic Macro Flash

Indonesia Consumer Confidence Index and Retail Sales | January 10th, 2024

Rising Consumer Confidence Signals Strong Retail Sales

Previous Data

Period	CCI	RS (YoY)
Nov 2024	125.9	1.7%
Oct 2024	121.1	1.5%
Sep 2024	123.5	4.8%

Source : Bank Indonesia

Current Economics Condition Index*

Sub Index	Actual	MoM
Current Income	123.9	1.6%
Job Availability	112.2	1.9%
Purchase Durable Goods	111.8	3.2%

Source : Bank Indonesia | *as November 2024 (compared by previous 6 months)

Consumer Expectation Index*

Sub Index	Actual	MoM
Income Expectation	143.3	1.1%
Job Availability	137.6	0.6%
Business Activities	137.4	0.8%

Source : Bank Indonesia | *as November 2024 (compared by next 6 months)

Sales Expectation Index

Period	Next 3 Months	Next 6 Months
Nov 2024	127.7	138.6
Oct 2024	144.7	146.5
Sep 2024	163.9	156.5

Source : Bank Indonesia

General Price Expectation Index

Period	Next 3 Months	Next 6 Months
Nov 2024	160.2	151.1
Oct 2024	157.8	165.4
Aug 2024	152.6	169.4

Source : Bank Indonesia

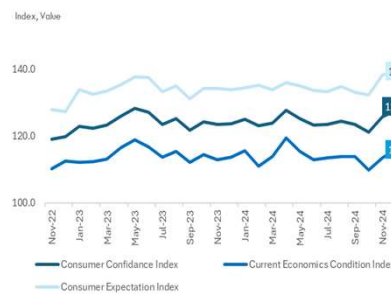
Research Analyst
Nur Ryshalti
+62 21 255 6138 Ext. 8302
nur.ryshalti@phintracosekuritas.com

Head of Research & Education
Valdy Kurniawan
+62 21 255 6138 Ext. 8302
valdy@phintracosekuritas.com

Period	Consumer Confidence Index (CCI)	Retail Sales* (RS)	
		MoM	YoY
Dec 2024	127.7	5.1%	1.0%

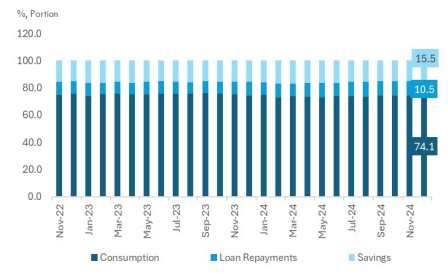
Source : Bank Indonesia | *Preliminary

Figure 1. Consumer Confidence



Source : Phintraco Sekuritas Research | BI

Figure 2. Expenditure Proportion



Source : Phintraco Sekuritas Research | BI

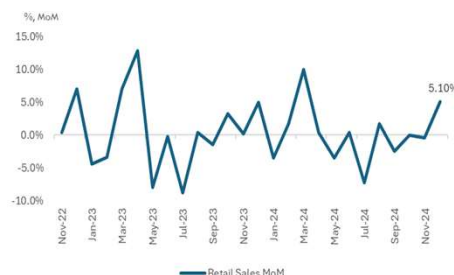
The Consumer Confidence Index (CCI) rose to 127.7 in December 2024 from 125.9 in November 2024. This increase was supported by the rise in both the Current Economic Condition Index (CECI) and the Consumer Expectation Index (CEI), reaching levels of 116.0 and 139.5, respectively, in December 2024 (Figure 1). Growing consumer confidence indicates the public is increasingly optimistic about Indonesia's current and future economic conditions.

The proportion of public income used for consumption decreased by 30 basis points to 74.1% in December 2024, shifting to savings, which increased by 30 basis points to 15.5%. Meanwhile, the proportion allocated for installment payments remained stable at 10.5%, suggesting a postponement of loan acquisitions while Bank Indonesia's interest rates remained high (Figure 2).

High consumer confidence is driving retail sales growth. Retail sales performance is estimated to have grown by 1.0% YoY in December 2024, higher than the 0.9% YoY growth in November 2024 (Figure 4). This increase was primarily driven by rising demand for spare parts and accessories. Additionally, on a monthly basis, retail sales grew by 5.1% MoM (Figure 3), boosted by increased sales of clothing, food, and spare parts accessories, in line with heightened consumer demand due to Christmas and New Year celebrations.

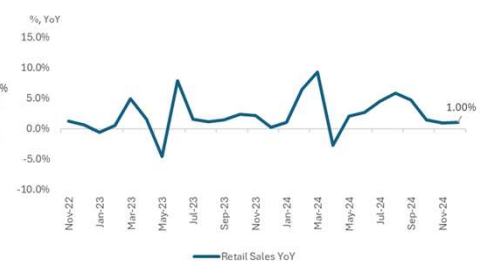
We anticipate increased consumer activity, leading to greater consumer spending confidence. Furthermore, the 12% VAT policy applied only to luxury goods, the 50% electricity tariff discount in January and February 2025, and the Free Nutritious Meal (FNM) program are expected to stimulate higher consumer purchasing power.

Figure 3. Retail Sales (MoM)



Source : Phintraco Sekuritas Research | BI

Figure 4. Retail Sales (YoY)



Source : Phintraco Sekuritas Research | BI